

# **REIT on the Money**

## Critical Facts About Today's Listed Real Estate Market

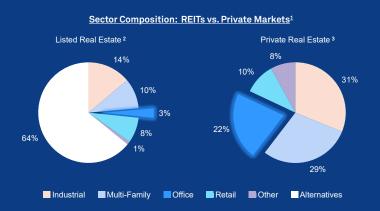
## The Takeaway: REITs ≠ Office

In recent weeks, we increasingly have been subject to a public narrative regarding "troubles" for commercial real estate and REITs. However, many of these assertions are based on investment pundits wrongly conflating the listed real estate market with the Office sector. In reality, the Office sector comprises an extremely small percentage of the U.S. REIT universe.

Investors who are concerned about the Office sector should take heed that the U.S. REIT market is largely insulated from this secular headwind and far better positioned to withstand long-term disruption in the space.

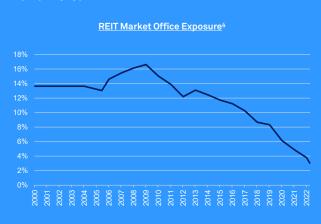
### Fact#1: REITs vs. Private Markets

The Office sector makes up just over 3% of market value across the listed real estate investment universe. This exposure differs substantially from the private real estate investment universe where Office accounts for approximately 22% of all investments.



#### Fact#2: Historical Office Sector Exposure

REIT market Office sector exposure has drastically diminished over time, being replaced by higher exposures to stronger and more relevant real estate property types.



## Fact# 3: Alternative Exposures

There are seven individual REITs and 10 property types that outweigh the Office sector in the U.S. REIT index on a standalone basis. As such, the composition of the REIT market today is more leveraged to secular demand tailwinds that far outweigh the structural headwinds being faced by the Office property type.



## Fact #4: Office Inventory

Not all office is created equal. We believe high-quality and relevant office space — which comprises most public Office REIT portfolios — will emerge as relative winners from the rationalization underway. REITs also deploy a more hands-on ownership model that will serve them well as leasing consolidates into higher-quality assets. This reality translates into an ability for most Office REITs to remain insulated from the obsolescence risk that will impact the bottom half of the quality spectrum.



- <sup>1</sup> Source: CenterSquare, Bloomberg, March 31, 2003.
- <sup>2</sup>Based on the FTSE/Nareit All Equity REITs Index, March 31, 2023.
- $^{\rm 3}$  As measured by the NFI-ODCE index, March 31, 2023.
- <sup>4</sup> Source: CenterSquare, Bloomberg, March 31, 2023.
- <sup>5</sup> Source: Cushman & Wakefield Research, February 23, 2023. Top is defined as a fraction of total inventor garnering a premium over all the rest, Middle Good Enough is commodity space that will continue to compete, Middle Value Play is attractive to cost-conscious occupiers, Middle Needs Upgrading/Repurposing requires some form of upgrade or improvement in the next decade to compete, and Bottom is older, functionally obsolete, high-vacancy, excess space that will require some form of repositioning or repurposing strategy.

#### **Disclosures**

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## **Definition of Indices**

## FTSE Nareit All Equity REITs Index (FNER)

The FTSE Nareit All Equity REITs Index is a free-float adjusted, market capitalization-weighted index of U.S. equity REITs. Constituents of the index include all tax-qualified REITs with more than 50 percent of total assets in qualifying real estate assets other than mortgages secured by real property.

#### NFI ODCE: NCREIF Open End Diversified Core Equity (ODCE) Index

The ODCE, short for NCREIF Fund Index - Open End Diversified Core Equity, is the first of the NCREIF Fund Database products and is an index of investment returns reporting on both a historical and current basis the results of 36 open-end commingled funds pursuing a core investment strategy, some of which have performance histories dating back to the 1970s.

These benchmarks are broad-based indices which are used for illustrative purposes only and have been selected as they are well known and are easily recognizable by investors. However, the investment activities and performance of an actual portfolio may be considerably more volatile than and have material differences from the performance of any of the referenced indices. Unlike these benchmarks, the portfolios portrayed herein are actively managed. Furthermore, the portfolios invest in substantially fewer securities than the number of securities comprising each of these benchmarks. There is no guarantee that any of the securities invested in by the portfolios comprise these benchmarks.

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